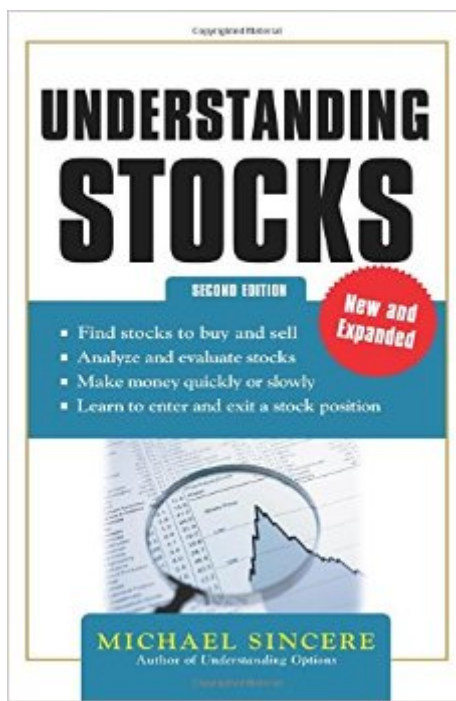


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Understanding Stocks 2E



Synopsis

Revised and updated--the new edition of the stock investing classic is packed with powerful new strategies for today's market realities. *Understanding Stocks, Second Edition* teaches you how to open an account, evaluate stocks, and make trades. New chapters include short selling, ETF strategies, how to profit in bull and bear markets, how to use market indicators, using index funds, alternative investments, and new stock strategies. Also included are interviews with William O'Neil and John Bogle. Michael Sincere is a full-time columnist for MarketWatch and author of numerous books, including *Understanding Options*, *All About Market Indicators*, *Predict the Next Bull or Bear Market and Win*, and *Start Day Trading Now*.

Book Information

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Average Customer Review: 4.7 out of 5 stars See all reviews (20 customer reviews)

Best Sellers Rank: #64,309 in Books (See Top 100 in Books) #16 in Books > Business & Money > Investing > Futures #22 in Books > Business & Money > Investing > Options #26 in Books > Business & Money > Investing > Commodities

Customer Reviews

I read Michael Sincere's *Understanding Stocks* (1st Edition) about 8 years ago (slightly before the 2008 crash), and found that it was probably one of the best introductions to understanding trading and the stock market that I had so far come across. I previously had read some of the *Little Book of Investing* series including one by Morningstar Analyst Pat Dorsey which were very good explanations of how investing works, but offered very little explanations on how to actually place trades in the Stock Market. Like another reviewer said I placed one of my first trades with the instructions of this book (Western Digital stock when it traded for only around 28/ share (8 yrs ago), how's that for specific!). In response to the reviewer who said this book is too general and sounds like a High School teacher's introduction to stocks I would disagree, first in this second edition which I recently purchased to see any updates or changes, he includes profiles of Wall Street legends like

William O' Neal, profiles Peter Lynch's trading system, and even includes his own interview with Vanguard fund founder John Bogle, how much more specifics do you want for a book that is supposed to be a primer/ introduction to stock trading? Is this book going to tell you how to short specific stocks on the S&P 500 based off the next "ominous" indicator signal "derived" from the previous 30 and 50 MACD, not really but it does explain what a MA and MACD is, and gives a solid introduction to how Technical and Fundamental Analysis works, and if you're someone who doesn't know what these terms mean, then this book is your place to start before you think about investing in the Stock Market.

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